

# BBA-SPORTS MANAGEMENT CONCENTRATION

A business degree with a concentration in Sports Management is an exciting and rewarding option which offers a path of study in preparing students to understand the sports industry. The Sports Management concentration focuses on developing students' leadership skills in marketing, accounting, economics, legal aspects of sports, and more. The critical skills of managing a sports are taught and developed in the student to give them the confidence to lead people through the competitive landscape demanded in today's sports business world. At the A&M-Texarkana College of Business, Engineering and Technology, we take great pride in educating and graduating the future business, who leave our campus with the skills and qualities sought by employers regionally and throughout the world.

Skills acquired via the sports management concentration are in high demand. By completing a concentration in sports management, students set themselves apart to succeed in the business of sports. These skills will set students apart in learning about profitability and how to evaluate and incorporate business decisions on utilizing valuable financial and human resources. Students in sports management have the opportunity to learn and then subsequently return the value to their companies by using valuable leadership skills.

For more information, please contact us at CBET@TAMUT.EDU (cbet@tamut.edu)

## Degree Requirements

Students should refer to their DegreeWorks degree audit in their Web for Students account for more information regarding their degree requirements.

Code	Title	Hours
<b>Major Requirements</b>		
General Education Requirements ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )		42
<b>Business Administration Core Courses</b>		
FIN 354	Financial Management	3
GBUS 310	Business Communications	3
GBUS 440	International Business (EL)	3
ACCT 430	Business Ethics	3
MGT 395	Principles of Management	3
MGT 439	Business Strategy and Policy	3
MGT 465	Production and Operations Management	3
MIS 360	Essentials of Management Information Systems	3
MKT 363	Marketing	3
MGT 324	Business Data Analytics I	3
or SCM 324	Business Data Analytics I	
<b>Sports Management Concentration</b>		<b>18</b>
SPMT 315	Legal Aspects of Sports Management	
SPMT 357	Profitability in Sports	
SPMT 415	Event and Facility Management	
SPMT 425	Marketing the Business of Sports	
MGT 476	Business Data Analytics II	
or SCM 476	Business Data Analytics II	
SCM 310	Strategic Sourcing	
<b>Other Requirements-Business Introductory Courses</b>		
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Principles of Accounting II	3
BUSI 2301	Business Law	3
ECON 2301	Principles of Macroeconomics <sup>2</sup>	3
ECON 2302	Principles of Microeconomics	3
MATH 1342	Elementary Statistical Methods	3
<b>BBA Secondary Core</b>		
12sch upper division Business Electives <sup>3</sup>		12
<b>Minimum Hours for Degree</b>		<b>120</b>

<sup>2</sup> Satisfies Core Curriculum

<sup>3</sup> Upper Division Business Electives include 300 & 400 level courses from Accounting, General Business, Finance, Management, Management Information Systems, Marketing & Supply Chain Management.

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.

## Four Year Plan

### First Year

Code	Title	Hours
<b>Fall</b>		
		<b>Semester Credit Hours</b>
ENGL 1301	Composition I <small>requires minimum grade of 'C', Satisfies Core Curriculum</small>	3
HIST 1301	United States History I <small>Satisfies Core Curriculum</small>	3
MATH 1342	Elementary Statistical Methods <small>Satisfies Core Curriculum</small>	3
Creative Arts Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )		
ECON 2301	Principles of Macroeconomics <small>Satisfies Core Curriculum</small>	3
IS 1100	University Foundations <small>mandatory for FTIC students only</small>	1
<b>Fall Total Semester Credit Hours</b>		<b>16</b>
<b>Spring</b>		
		<b>Semester Credit Hours</b>
ENGL 1302 or ENGL 2311	Composition II <small>Satisfies Core Curriculum</small> Technical Writing & Communication	3
HIST 1302	United States History II <small>Satisfies Core Curriculum</small>	3
Language, Philosophy and Culture Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )		
SPCH 1315 or COMM 1307	Public Speaking <small>Satisfies Core Curriculum</small> Introduction to Mass Communication	3
ECON 2302	Principles of Microeconomics	3
<b>Spring Total Semester Credit Hours</b>		<b>15</b>
<b>Total First Year Semester Credit Hours</b>		<b>31</b>

### Second Year

Code	Title	Hours
<b>Fall</b>		
		<b>Semester Credit Hours</b>
Life and Physical Sciences Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> ) <small>Satisfies Core Curriculum</small>		3-4
PSCI 2305	U.S. Government and Politics	3
ACCT 2301	Principles of Accounting I <small>requires minimum grade of 'C'</small>	3
Component Area Option B of the Core Curriculum ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )		
MGT 395	Principles of Management	3
<b>Fall Total Semester Credit Hours</b>		<b>15-16</b>
<b>Spring</b>		
		<b>Semester Credit Hours</b>
Life and Physical Sciences Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )		3-4
PSCI 2306	State and Local Government	3
ACCT 2302	Principles of Accounting II <small>requires minimum grade of 'C'</small>	3
BUSI 2301	Business Law	3
MKT 363	Marketing	3

<b>Spring Total Semester Credit Hours</b>	<b>15-16</b>
<b>Total Second Year Semester Credit Hours</b>	<b>30-32</b>

## Third Year

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Fall</b>		
		<b>Semester Credit Hours</b>
FIN 354	Financial Management	3
MGT 465	Production and Operations Management	3
MIS 360	Essentials of Management Information Systems	3
MGT 324	Business Data Analytics I	3
or SCM 324	Business Data Analytics I	
SPMT 415	Event and Facility Management	3
<b>Fall Total Semester Credit Hours</b>		<b>15</b>
<b>Spring</b>		
		<b>Semester Credit Hours</b>
ACCT 430	Business Ethics	3
GBUS 310	Business Communications	3
SPMT 315	Legal Aspects of Sports Management	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
<b>Spring Total Semester Credit Hours</b>		<b>15</b>
<b>Total Third Year Semester Credit Hours</b>		<b>30</b>

## Fourth Year

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Fall</b>		
		<b>Semester Credit Hours</b>
GBUS 440	International Business (EL)	3
MGT 476	Business Data Analytics II	3
or SCM 476	Business Data Analytics II	
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
<b>Fall Total Semester Credit Hours</b>		<b>15</b>
<b>Spring</b>		
		<b>Semester Credit Hours</b>
MGT 439	Business Strategy and Policy	3
SCM 310	Strategic Sourcing	3
SPMT 357	Profitability in Sports	3
SPMT 425	Marketing the Business of Sports	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
<b>Spring Total Semester Credit Hours</b>		<b>15</b>
<b>Total Fourth Year Semester Credit Hours</b>		<b>30</b>
<b>Minimum Semester Credit Hours required for Degree</b>		<b>120</b>

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.