

BBA-GENERAL BUSINESS CONCENTRATION

In Business Administration, students will build a broad foundation with a multitude of business topics. This curriculum is designed to build foundational skills in such areas as business strategic planning, budgeting, forecasting, inventory management, foundations of accounting, logistics, and marketing. The students graduate with the skills to improve operating efficiencies in a wide range of businesses. Students are prepared to think critically, communicate well, and contribute immediately to a company's bottom line. Business Administration graduates from Texas A&M University-Texarkana are hired into a wide range of businesses including service companies, financial institutions, or industrial companies. Some graduates, alternatively, choose to pursue their own businesses. Business Administration students from A&M-Texarkana offer companies that entrepreneurial mindset that many companies value.

Degree Requirements

Students should refer to their DegreeWorks degree audit in their Web for Students account for more information regarding their degree requirements.

Code	Title	Hours
Major Requirements		
General Education Requirements (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		42
Business Administration Core Courses		
FIN 354	Financial Management	3
GBUS 310	Business Communications	3
ACCT 430	Business Ethics	3
GBUS 440	International Business (EL)	3
MGT 395	Principles of Management	3
MGT 439	Business Strategy and Policy	3
MGT 465	Production and Operations Management	3
MIS 360	Essentials of Management Information Systems	3
MKT 363	Marketing	3
MGT 324 or SCM 324	Business Data Analytics I Business Data Analytics I	3
General Business Concentration		18
18sch upper division Business Electives ²		
Other Requirements-Business Introductory courses		
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Principles of Accounting II	3
BUSI 2301	Business Law	3
ECON 2301	Principles of Macroeconomics ¹	3
ECON 2302	Principles of Microeconomics ¹	3
MATH 1342	Elementary Statistical Methods ¹	3
BBA Secondary Core		
12sch upper division Business Electives ²		12
Minimum Hours for Degree		120

¹ Satisfies Core Curriculum

² Upper Division Business Electives include 300 & 400 level courses from Accounting, General Business, Finance, Management, Management Information Systems, Marketing & Supply Chain Management

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.

First Year

Code	Title	Hours
Fall		Semester Credit Hours
ENGL 1301	Composition I ¹ requires minimum grade of 'C', Satisfies Core Curriculum	3

HIST 1301	United States History I	Satisfies Core Curriculum	3
MATH 1342	Elementary Statistical Methods	Satisfies Core Curriculum	3
Creative Arts Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)			
ECON 2301	Principles of Macroeconomics	Satisfies Core Curriculum	3
IS 1100	University Foundations	mandatory for FTIC students only	1
Fall Total Semester Credit Hours			16
Spring			Semester Credit Hours
ENGL 1302	Composition II	Satisfies Core Curriculum	3
or ENGL 2311	Technical Writing & Communication		
HIST 1302	United States History II	Satisfies Core Curriculum	3
Language, Philosophy and Culture Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)			
SPCH 1315	Public Speaking	Satisfies Core Curriculum	3
or COMM 1307	Introduction to Mass Communication		
or COMM 1311	Introduction to Communication Studies		
ECON 2302	Principles of Microeconomics		3
Spring Total Semester Credit Hours			15
Total First Year Semester Credit Hours			31

Second Year

Code	Title	Hours
Fall		
Life and Physical Sciences Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		
PSCI 2305	U.S. Government and Politics	3
ACCT 2301	Principles of Accounting I	3
BUSI 2301	Business Law	3
Component Area Option B of the Core Curriculum (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		
Fall Total Semester Credit Hours		
15-16		
Spring		
Semester Credit Hours		
Life and Physical Sciences Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		
PSCI 2306	State and Local Government	3
ACCT 2302	Principles of Accounting II	3
MGT 395	Principles of Management	3
MKT 363	Marketing	3
Spring Total Semester Credit Hours		
15-16		
Total Second Year Semester Credit Hours		
30-32		

Third Year

Code	Title	Hours
Fall		
Semester Credit Hours		
Hours		
MIS 360	Essentials of Management Information Systems	3
FIN 354	Financial Management	3
MGT 324	Business Data Analytics I	3
or SCM 324	Business Data Analytics I	
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		
3		

Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)	3
Fall Total Semester Credit Hours	15
Spring	Semester Credit Hours
MGT 465 Production and Operations Management	3
GBUS 310 Business Communications	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)	3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement	3
Spring Total Semester Credit Hours	15
Total Third Year Semester Credit Hours	30

Fourth Year

Code	Title	Hours
Fall		Semester Credit Hours
GBUS 440 International Business (EL)		3
ACCT 430 Business Ethics		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
MGT 439 Business Strategy and Policy		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
Spring Total Semester Credit Hours		15
Total Fourth Year Semester Credit Hours		30
Minimum Semester Credit Hours for Degree		120

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.