

BACHELOR OF BUSINESS ADMINISTRATION

BBA Majors must choose from one of the following concentrations:

- BBA-Business & Data Analytics (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/data-analytics/>)
- BBA-Business Information Systems (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/business-information-systems/>)
- BBA-Entrepreneurship (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/entrepreneurship/>)
- BBA-Finance (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/finance/>)
- BBA-General Business (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/general-business/>)
- BBA-Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/management/>)
- BBA-Marketing (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/marketing/>)
- BBA-Sports Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/sports-management/>)
- BBA-Supply Chain Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/supply-chain-management/>)