

BBA-SPORTS MANAGEMENT CONCENTRATION

A business degree with a concentration in Sports Management is an exciting and rewarding option which offers a path of study in preparing students to understand the sports industry. The Sports Management concentration focuses on developing students' leadership skills in marketing, accounting, economics, legal aspects of sports, and more. The critical skills of managing a sports are taught and developed in the student to give them the confidence to lead people through the competitive landscape demanded in today's sports business world. At the A&M-Texarkana College of Business, Engineering and Technology, we take great pride in educating and graduating the future business, who leave our campus with the skills and qualities sought by employers regionally and throughout the world.

Skills acquired via the sports management concentration are in high demand. By completing a concentration in sports management, students set themselves apart to succeed in the business of sports. These skills will set students apart in learning about profitability and how to evaluate and incorporate business decisions on utilizing valuable financial and human resources. Students in sports management have the opportunity to learn and then subsequently return the value to their companies by using valuable leadership skills.

For more information, please contact us at acb@tamut.edu

Degree Requirements

Students should refer to their DegreeWorks degree audit located in their Digital Backpack for more information regarding their specific degree requirements.

Code	Title	Hours
Major Requirements		
General Education Requirements (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		42
Business Administration Core Courses		
FIN 354	Financial Management	3
GBUS 310	Business Communications	3
GBUS 440	International Business (EL)	3
ACCT 430	Business Ethics	3
MGT 395	Principles of Management	3
MGT 439	Business Strategy and Policy	3
MGT 465	Production and Operations Management	3
MIS 360	Essentials of Management Information Systems	3
MKT 363	Marketing	3
SCM 324	Business Data Analytics I	3
Sports Management Concentration ¹		18
KINE 1301	Foundations of Kinesiology	
KINE 332	Program Development/Management in Fitness Industries	
SPMT 315	Legal Aspects of Sports Management	
SPMT 357	Profitability in Sports	
SPMT 415	Event and Facility Management	
SPMT 425	Marketing the Business of Sports	
Other Requirements-Business Introductory Courses ¹		
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Principles of Accounting II	3
BUSI 1301	Introduction to Business ^{Satisfies Core Curriculum}	3
BUSI 2301	Business Law	3
ECON 2301	Principles of Macroeconomics ^{Satisfies Core Curriculum}	3
ECON 2302	Principles of Microeconomics	3
MATH 1342	Elementary Statistical Methods ^{Satisfies Core Curriculum}	3
BBA Secondary Core		
12sch upper division Business Electives ³		12
Minimum Hours for Degree		120

¹ Included in Major GPA

² Satisfies Core Curriculum

³ Upper Division Business Electives include 300 & 400 level courses from Accounting, General Business, Finance, Management, Management Information Systems, Marketing & Supply Chain Management.

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.

First Year

Code	Title	Hours
Fall		Semester Credit Hours
ENGL 1301	Composition I ^{requires minimum grade of 'C', Satisfies Core Curriculum}	3
HIST 1301	United States History I ^{Satisfies Core Curriculum}	3
MATH 1342	Elementary Statistical Methods ^{Satisfies Core Curriculum}	3
Creative Arts Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		
ECON 2301	Principles of Macroeconomics ^{Satisfies Core Curriculum}	3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
ENGL 1302 or ENGL 2311	Composition II ^{Satisfies Core Curriculum} Technical Writing & Communication	3
HIST 1302	United States History II ^{Satisfies Core Curriculum}	3
Language, Philosophy and Culture Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		3
SPCH 1315 or COMM 1307	Public Speaking ^{Satisfies Core Curriculum} Introduction to Mass Communication	3
ECON 2302	Principles of Microeconomics	3
Spring Total Semester Credit Hours		15
Total First Year Semester Credit Hours		30

Second Year

Code	Title	Hours
Fall		Semester Credit Hours
Life and Physical Sciences Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/) ^{Satisfies Core Curriculum}		3-4
PSCI 2305	U.S. Government and Politics ^{Satisfies Core Curriculum}	3
ACCT 2301	Principles of Accounting I ^{requires minimum grade of 'C'}	3
BUSI 1301	Introduction to Business ^{Satisfies Core Curriculum}	3
KINE 1301	Foundations of Kinesiology	3
Fall Total Semester Credit Hours		15-16
Spring		Semester Credit Hours
Life and Physical Sciences Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		3-4
PSCI 2306	State and Local Government	3
ACCT 2302	Principles of Accounting II ^{requires minimum grade of 'C'}	3
BUSI 2301	Business Law	3
MGT 395	Principles of Management	3
Spring Total Semester Credit Hours		15-16
Total Second Year Semester Credit Hours		30-32

Third Year

Code	Title	Hours
Fall		Semester Credit Hours
FIN 354	Financial Management	3
MGT 465	Production and Operations Management	3
MIS 360	Essentials of Management Information Systems	3
MGT 324	Business Data Analytics I	3
or SCM 324	Business Data Analytics I	
SPMT 415	Event and Facility Management	3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
ACCT 430	Business Ethics	3
GBUS 310	Business Communications	3
SPMT 315	Legal Aspects of Sports Management	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
Spring Total Semester Credit Hours		15
Total Third Year Semester Credit Hours		30

Fourth Year

Code	Title	Hours
Fall		Semester Credit Hours
GBUS 440	International Business (EL)	3
KINE 332	Program Development/Management in Fitness Industries	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
MGT 439	Business Strategy and Policy	3
MKT 363	Marketing	3
SPMT 357	Profitability in Sports	3
SPMT 425	Marketing the Business of Sports	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Spring Total Semester Credit Hours		15
Total Fourth Year Semester Credit Hours		30
Minimum Semester Credit Hours required for Degree		120

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.