

# BBA-GENERAL BUSINESS CONCENTRATION

In Business Administration, students will build a broad foundation with a multitude of business topics. This curriculum is designed to build foundational skills in such areas as business strategic planning, budgeting, forecasting, inventory management, foundations of accounting, logistics, and marketing. The students graduate with the skills to improve operating efficiencies in a wide range of businesses. Students are prepared to think critically, communicate well, and contribute immediately to a company's bottom line. Business Administration graduates from Texas A&M University-Texarkana are hired into a wide range of businesses including service companies, financial institutions, or industrial companies. Some graduates, alternatively, choose to pursue their own businesses. Business Administration students from A&M-Texarkana offer companies that entrepreneurial mindset that many companies value.

## Degree Requirements

Students should refer to their DegreeWorks degree audit located in their Digital Backpack for more information regarding their specific degree requirements.

| Code                                                                                                                                                                                                 | Title                                        | Hours      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|------------|
| <b>Major Requirements</b>                                                                                                                                                                            |                                              |            |
| General Education Requirements ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> ) |                                              | 42         |
| <b>Business Administration Core Courses</b>                                                                                                                                                          |                                              |            |
| FIN 354                                                                                                                                                                                              | Financial Management                         | 3          |
| GBUS 310                                                                                                                                                                                             | Business Communications                      | 3          |
| ACCT 430                                                                                                                                                                                             | Business Ethics                              | 3          |
| GBUS 440                                                                                                                                                                                             | International Business (EL)                  | 3          |
| MGT 395                                                                                                                                                                                              | Principles of Management                     | 3          |
| MGT 439                                                                                                                                                                                              | Business Strategy and Policy                 | 3          |
| MGT 465                                                                                                                                                                                              | Production and Operations Management         | 3          |
| MIS 360                                                                                                                                                                                              | Essentials of Management Information Systems | 3          |
| MKT 363                                                                                                                                                                                              | Marketing                                    | 3          |
| MGT 324                                                                                                                                                                                              | Business Data Analytics I                    | 3          |
| or SCM 324                                                                                                                                                                                           | Business Data Analytics I                    |            |
| <b>General Business Concentration</b>                                                                                                                                                                |                                              | <b>18</b>  |
| 18sch upper division Business Electives <sup>2</sup>                                                                                                                                                 |                                              |            |
| <b>Other Requirements-Business Introductory courses</b>                                                                                                                                              |                                              |            |
| ACCT 2301                                                                                                                                                                                            | Principles of Accounting I                   | 3          |
| ACCT 2302                                                                                                                                                                                            | Principles of Accounting II                  | 3          |
| BUSI 2301                                                                                                                                                                                            | Business Law                                 | 3          |
| ECON 2301                                                                                                                                                                                            | Principles of Macroeconomics <sup>1</sup>    | 3          |
| ECON 2302                                                                                                                                                                                            | Principles of Microeconomics <sup>1</sup>    | 3          |
| MATH 1342                                                                                                                                                                                            | Elementary Statistical Methods <sup>1</sup>  | 3          |
| <b>BBA Secondary Core</b>                                                                                                                                                                            |                                              |            |
| 12sch upper division Business Electives <sup>2</sup>                                                                                                                                                 |                                              | 12         |
| <b>Minimum Hours for Degree</b>                                                                                                                                                                      |                                              | <b>120</b> |

<sup>1</sup> Satisfies Core Curriculum

<sup>2</sup> Upper Division Business Electives include 300 & 400 level courses from Accounting, General Business, Finance, Management, Management Information Systems, Marketing & Supply Chain Management

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.

## First Year

| Code | Title | Hours                 |
|------|-------|-----------------------|
| Fall |       | Semester Credit Hours |

|                                                                                                                                                                                                                                    |                                |                                                          |                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|----------------------------------------------------------|------------------------------|
| ENGL 1301                                                                                                                                                                                                                          | Composition I                  | requires minimum grade of 'C', Satisfies Core Curriculum | 3                            |
| HIST 1301                                                                                                                                                                                                                          | United States History I        | Satisfies Core Curriculum                                | 3                            |
| MATH 1342                                                                                                                                                                                                                          | Elementary Statistical Methods | Satisfies Core Curriculum                                | 3                            |
| Creative Arts Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )                    |                                |                                                          | 3                            |
| ECON 2301                                                                                                                                                                                                                          | Principles of Macroeconomics   | Satisfies Core Curriculum                                | 3                            |
| <b>Fall Total Semester Credit Hours</b>                                                                                                                                                                                            |                                |                                                          | <b>15</b>                    |
| <b>Spring</b>                                                                                                                                                                                                                      |                                |                                                          | <b>Semester Credit Hours</b> |
| ENGL 1302<br>or ENGL 2311                                                                                                                                                                                                          | Composition II                 | Satisfies Core Curriculum                                | 3                            |
| HIST 1302                                                                                                                                                                                                                          | United States History II       | Satisfies Core Curriculum                                | 3                            |
| Language, Philosophy and Culture Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> ) |                                |                                                          | 3                            |
| SPCH 1315<br>or COMM 1307<br>or COMM 1311                                                                                                                                                                                          | Public Speaking                | Satisfies Core Curriculum                                | 3                            |
| ECON 2302                                                                                                                                                                                                                          | Principles of Microeconomics   |                                                          | 3                            |
| <b>Spring Total Semester Credit Hours</b>                                                                                                                                                                                          |                                |                                                          | <b>15</b>                    |
| <b>Total First Year Semester Credit Hours</b>                                                                                                                                                                                      |                                |                                                          | <b>30</b>                    |

## Second Year

| Code                                                                                                                                                                                                                         | Title                        | Hours                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------|
| <b>Fall</b>                                                                                                                                                                                                                  |                              | <b>Semester Credit Hours</b> |
| Life and Physical Sciences Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> ) |                              | 3-4                          |
| PSCI 2305                                                                                                                                                                                                                    | U.S. Government and Politics | 3                            |
| ACCT 2301                                                                                                                                                                                                                    | Principles of Accounting I   | 3                            |
| BUSI 2301                                                                                                                                                                                                                    | Business Law                 | 3                            |
| Component Area Option B of the Core Curriculum ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> )         |                              | 3                            |
| <b>Fall Total Semester Credit Hours</b>                                                                                                                                                                                      |                              | <b>15-16</b>                 |
| <b>Spring</b>                                                                                                                                                                                                                |                              | <b>Semester Credit Hours</b> |
| Life and Physical Sciences Core Curriculum Requirement ( <a href="http://catalog.tamut.edu/academic-information/university-core-curriculum/">http://catalog.tamut.edu/academic-information/university-core-curriculum/</a> ) |                              | 3-4                          |
| PSCI 2306                                                                                                                                                                                                                    | State and Local Government   | 3                            |
| ACCT 2302                                                                                                                                                                                                                    | Principles of Accounting II  | 3                            |
| MGT 395                                                                                                                                                                                                                      | Principles of Management     | 3                            |
| MKT 363                                                                                                                                                                                                                      | Marketing                    | 3                            |
| <b>Spring Total Semester Credit Hours</b>                                                                                                                                                                                    |                              | <b>15-16</b>                 |
| <b>Total Second Year Semester Credit Hours</b>                                                                                                                                                                               |                              | <b>30-32</b>                 |

## Third Year

| Code                                                                                       | Title                                        | Hours                        |
|--------------------------------------------------------------------------------------------|----------------------------------------------|------------------------------|
| <b>Fall</b>                                                                                |                                              | <b>Semester Credit Hours</b> |
| MIS 360                                                                                    | Essentials of Management Information Systems | 3                            |
| FIN 354                                                                                    | Financial Management                         | 3                            |
| MGT 324<br>or SCM 324                                                                      | Business Data Analytics I                    | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM) |                                              | 3                            |

|                                                                                             |                              |
|---------------------------------------------------------------------------------------------|------------------------------|
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  | 3                            |
| <b>Fall Total Semester Credit Hours</b>                                                     | <b>15</b>                    |
| <b>Spring</b>                                                                               | <b>Semester Credit Hours</b> |
| MGT 465                      Production and Operations Management                           | 3                            |
| GBUS 310                      Business Communications                                       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  | 3                            |
| Elective - Upper or Lower Division as needed to meet upper division and overall requirement | 3                            |
| <b>Spring Total Semester Credit Hours</b>                                                   | <b>15</b>                    |
| <b>Total Third Year Semester Credit Hours</b>                                               | <b>30</b>                    |

## Fourth Year

| Code                                                                                        | Title | Hours                        |
|---------------------------------------------------------------------------------------------|-------|------------------------------|
| <b>Fall</b>                                                                                 |       | <b>Semester Credit Hours</b> |
| GBUS 440                      International Business (EL)                                   |       | 3                            |
| ACCT 430                      Business Ethics                                               |       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  |       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  |       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  |       | 3                            |
| <b>Fall Total Semester Credit Hours</b>                                                     |       | <b>15</b>                    |
| <b>Spring</b>                                                                               |       | <b>Semester Credit Hours</b> |
| MGT 439                      Business Strategy and Policy                                   |       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  |       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  |       | 3                            |
| Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)  |       | 3                            |
| Elective - Upper or Lower Division as needed to meet upper division and overall requirement |       | 3                            |
| <b>Spring Total Semester Credit Hours</b>                                                   |       | <b>15</b>                    |
| <b>Total Fourth Year Semester Credit Hours</b>                                              |       | <b>30</b>                    |
| <b>Minimum Semester Credit Hours for Degree</b>                                             |       | <b>120</b>                   |

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.