

BBA-ENTREPRENEURSHIP CONCENTRATION

Entrepreneurship is an exciting and rewarding path of study in which students learn about the necessary steps taken to start, build, and sustain a business. Students in the Entrepreneurship Concentration will learn about, building a business by building foundational business plans, developing their product or service, and marketing their ideas. Students will learn how to develop and lead teams using Human Resource Management skills. Students will have the opportunity to create their own business plans in a two part class by partnering with technically oriented students in Senior Design classes. Entrepreneurial students will learn how marketing can be enhanced using social media marketing and Mobile App techniques.

Skills acquired via the entrepreneurship concentration are in high demand by future employers even if a student chooses not to pursue their own business. By completing a business degree with a concentration in entrepreneurship, students set themselves apart to succeed with any business or employer they choose in the future. These skills will set students a part in learning to perform product and process development, marketing their ideas, and managing functions from the perspective of operating a business as if it was their own business. Students in entrepreneurship have the opportunity to learn valuable skills, and then they can return this value to any potential employer by using valuable leadership skills.

For more information, please contact us at acb@tamut.edu.

Degree Requirements

Students should refer to their DegreeWorks degree audit located in their Digital Backpack for more information regarding their specific degree requirements.

Code	Title	Hours
Major Requirements		
General Education Requirements (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		42
Business Administration Core Courses		
ACCT 430	Business Ethics	3
FIN 354	Financial Management	3
GBUS 310	Business Communications	3
GBUS 440	International Business (EL)	3
MGT 395	Principles of Management	3
MGT 439	Business Strategy and Policy	3
MGT 465	Production and Operations Management	3
MIS 360	Essentials of Management Information Systems	3
MKT 363	Marketing	3
MGT 324	Business Data Analytics I	3
or SCM 324	Business Data Analytics I	
ACCT 2301	Principles of Accounting I	3
ACCT 2302	Principles of Accounting II	3
BUSI 1301	Introduction to Business	3
BUSI 2301	Business Law	3
ECON 2301	Principles of Macroeconomics ¹	3
ECON 2302	Principles of Microeconomics	3
MATH 1342	Elementary Statistical Methods ¹	3
Entrepreneurship Concentration		18
MGT 446	Entrepreneurship (EL)	
MGT 321	Organizational Behavior	
SCM 304	Principles of Supply Chain Management (SL)	
MKT 366	Marketing Promotion	
MKT 465	Sales Management	
MGT 340	Innovation Management	
Other Requirements-Business Introductory Courses		
BBA Secondary Core		
12sch Upper Division Business Electives		12
Minimum Hours for Degree		120

¹ Satisfies Core Curriculum

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.

Upper Division Business Electives include 300 & 400 level courses from Accounting, General Business, Finance, Management, Management Information Systems, Marketing & Supply Chain Management

First Year

Code	Title	Hours
Fall		Semester Credit Hours
ENGL 1301	Composition I ^{requires minimum grade of 'C', Satisfies Core Curriculum}	3
HIST 1301	United States History I ^{Satisfies Core Curriculum}	3
MATH 1342	Elementary Statistical Methods ^{Satisfies Core Curriculum}	3
Creative Arts Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		3
ECON 2301	Principles of Macroeconomics ^{Satisfies Core Curriculum}	3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
ENGL 1302 or ENGL 2311	Composition II ^{Satisfies Core Curriculum} Technical Writing & Communication	3
HIST 1302	United States History II ^{Satisfies Core Curriculum}	3
Language, Philosophy and Culture Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		3
SPCH 1315 or COMM 1307 or COMM 1311	Public Speaking ^{Satisfies Core Curriculum} Introduction to Mass Communication Introduction to Communication Studies	3
ECON 2302	Principles of Microeconomics	3
Spring Total Semester Credit Hours		15
Total First Year Semester Credit Hours		30

Second Year

Code	Title	Hours
Fall		Semester Credit Hours
Life and Physical Sciences Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/) ^{Satisfies Core Curriculum}		3-4
PSCI 2305	U.S. Government and Politics ^{Satisfies Core Curriculum}	3
ACCT 2301	Principles of Accounting I	3
Component Area Option B of the Core Curriculum (http://catalog.tamut.edu/academic-information/university-core-curriculum/) ^{BUSI 1301 suggested}		3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
Life and Physical Sciences Core Curriculum Requirement (http://catalog.tamut.edu/academic-information/university-core-curriculum/)		3-4
PSCI 2306	State and Local Government ^{Satisfies Core Curriculum}	3
ACCT 2302	Principles of Accounting II	3
BUSI 2301	Business Law	3

MGT 395	Principles of Management	3
Spring Total Semester Credit Hours		15-16
Total Second Year Semester Credit Hours		30-32

Third Year

Code	Title	Hours
Fall		Semester Credit Hours
MKT 363	Marketing	3
MIS 360	Essentials of Management Information Systems	3
MGT 324	Business Data Analytics I	3
or SCM 324	Business Data Analytics I	
MGT 446	Entrepreneurship (EL)	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
ACCT 430	Business Ethics	3
FIN 354	Financial Management	3
MGT 321	Organizational Behavior	3
GBUS 310	Business Communications	3
MGT 465	Production and Operations Management	3
Spring Total Semester Credit Hours		15
Total Third Year Semester Credit Hours		30

Fourth Year

Code	Title	Hours
Fall		Semester Credit Hours
GBUS 440	International Business (EL)	3
MKT 366	Marketing Promotion	3
SCM 304	Principles of Supply Chain Management (SL)	3
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
Fall Total Semester Credit Hours		15
Spring		Semester Credit Hours
Upper Division Business Elective (300-400 level from: ACCT, FIN, GBUS, MGT, MIS, MKT, SCM)		
MKT 465	Sales Management	3
MGT 340	Innovation Management	3
MGT 439	Business Strategy and Policy	3
Elective - Upper or Lower Division as needed to meet upper division and overall requirement		3
Spring Total Semester Credit Hours		15
Total Fourth Year Semester Credit Hours		30
Minimum Hours for Degree		120

Note: A minimum of 54 upper division hours (300 and 400 level courses) are required for this degree. Resident credit totaling 25% of the hours is required for the degree. A minimum GPA of 2.0 is required in three areas for graduation: Overall GPA, Institutional GPA, and Major GPA.