

ANITA AND TRUMAN ARNOLD COLLEGE OF BUSINESS

Beginning Spring 2026, the College of Business, Engineering and Technology (CBET) split into two separate colleges. The Anita and Truman Arnold College of Business (ACOB) is home to both undergraduate and graduate programs.

Division of Business

- Bachelor of Business Administration-Accounting (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba-accounting/>)
- Bachelor of Business Administration (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/>)
 - BBA-Agribusiness (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/agribusiness/>)
 - BBA-Banking and Finance (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/finance/>)
 - BBA-Business & Data Analytics (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/data-analytics/>)
 - BBA-Business Information Systems (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/business-information-systems/>)
 - BBA-Entrepreneurship (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/entrepreneurship/>)
 - BBA-General Business (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/general-business/>)
 - BBA-Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/management/>)
 - BBA-Marketing (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/marketing/>)
 - BBA-Retail Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/retail-management/>)
 - BBA-Sports Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/sports-management/>)
 - BBA-Supply Chain Management (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/supply-chain-management/>)
 - BBA-Wealth Planning (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/business/bba/wealth-planning/>)

Division of Information Systems and Data Analytics

Division of Business

- Elements in Agribusiness Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/agribusiness/>)
- Elements of Banking Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/banking/>)
- Elements of Entrepreneurship Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/entrepreneurship/>)
- Elements in Marketing Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/marketing/>)
- Elements of Organizational Leadership Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/organizational-leadership/>)
- Elements in Retail Management Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/management/>)
- Elements of Sports Management Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/sports-management/>)
- Elements of Supply Chain Management Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/supply-chain-management/>)
- Personal Finance Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/personal-finance/>)
- Principles of the Business Environment Certificate (<http://catalog.tamut.edu/undergraduate-studies/business-engineering-technology/academic-certificates/business-enviorment/>)

Minors

A minor requires a minimum of 18 SCH in a discipline, with the exception of the interdisciplinary-studies minor that requires hours from more than one discipline.

Agribusiness (for BBA Students)

Code	Title	Hours
ECON 350	Agricultural Markets and Price	3
MGT 321	Organizational Behavior	3
MGT 495	Human Resource Management	3
MGT 350	Farm and Agribusiness Management	3
MGT 351	Advanced Agribusiness Management	3
SCM 304	Principles of Supply Chain Management (SL)	3
Total Hours		18

Banking & Finance

NOTE: Note: Students seeking a BBA Banking & Finance concentration cannot seek a Banking & Finance minor

Code	Title	Hours
FIN 325	Money, Banking, and Financial Markets	3
FIN 430	Principles of Banking	3
FIN 440	Advanced Banking	3
FIN 464	Principles of Investments	3
FIN 474	Intermediate Financial Management	3
FIN 484	Financial Institutions Management	3
Total Hours		18

Elements of Organizational Behavior (for non BBA students)

Code	Title	Hours
BUSI 1301	Introduction to Business	3
ECON 2301	Principles of Macroeconomics	3
ACCT 2301	Principles of Accounting I	3
MGT 321	Organizational Behavior	3
MGT 395	Principles of Management	3
MGT 495	Human Resource Management	3
Total Hours		18

Entrepreneurship

Note: Students seeking a BBA Entrepreneurship concentration cannot seek an Entrepreneurship minor

Code	Title	Hours
MGT 321	Organizational Behavior	3
MGT 340	Innovation Management	3
MGT 446	Entrepreneurship (EL)	3
MKT 366	Marketing Promotion	3
MKT 465	Sales Management	3
SCM 304	Principles of Supply Chain Management (SL)	3
Total Hours		18

Introduction to Business (for non-BBA students)

Code	Title	Hours
BUSI 1301	Introduction to Business	3
ECON 2301	Principles of Macroeconomics	3
ACCT 2301	Principles of Accounting I	3
MGT 395	Principles of Management	3
FIN 354	Financial Management	3
MKT 363	Marketing	3
Total Hours		18

Long Term Financial Management (for non-BBA students)

Code	Title	Hours
BUSI 1301	Introduction to Business	3
ECON 2301	Principles of Macroeconomics	3
ACCT 2301	Principles of Accounting I	3
FIN 2310	Financial and Investing Literacy	3
ACCT 324	Individual Income Tax	3
FIN 464	Principles of Investments	3
Total Hours		18

Management (for BBA students)

Code	Title	Hours
MGT 321	Organizational Behavior	3
SCM 304	Principles of Supply Chain Management (SL)	3
MGT 495	Human Resource Management	3
MGT 446	Entrepreneurship (EL)	3
FIN 484	Financial Institutions Management	3
MKT 445	Retailing (EL)	3
Total Hours		18

Management Information Systems

Code	Title	Hours
MIS 302	Enterprise Resource Planning	3
MIS 310	Mobile Application Development	3
MIS 360	Essentials of Management Information Systems	3
MIS 361	Database Systems and Design	3
MIS 362	Systems Analysis and Design	3
MIS 450	Principles of Management Information Security	3
Total Hours for Minor		18

Marketing (for BBA students)

Code	Title	Hours
MKT 366	Marketing Promotion	3
MKT 445	Retailing (EL)	3
MKT 465	Sales Management	3
MKT 467	Consumer Behavior	3
SCM 304	Principles of Supply Chain Management (SL)	3
MKT 364	Digital Marketing	3
Total Hours		18

Retail Management (for BBA students)

Code	Title	Hours
MGT 321	Organizational Behavior	3
SCM 304	Principles of Supply Chain Management (SL)	3
MGT 495	Human Resource Management	3
SCM 476	Business Data Analytics II	3
MKT 465	Sales Management	3
MKT 445	Retailing (EL)	3
Total Hours		18

Sports Management (for BBA students)

Code	Title	Hours
KINE 1301	Foundations of Kinesiology	3
KINE 332	Program Development/Management in Fitness Industries	3
SPMT 315	Legal Aspects of Sports Management	3
SPMT 357	Profitability in Sports	3
SPMT 415	Event and Facility Management	3
SPMT 425	Marketing the Business of Sports	3
Total Hours for Minor		18

Supply Chain Management

NOTE: for non-BBA students

Code	Title	Hours
SCM 302	Enterprise Resource Planning	3
SCM 304	Principles of Supply Chain Management (SL)	3
SCM 308	Project Management	3
SCM 310	Strategic Sourcing	3
SCM 412	Transportation	3
SCM 476	Business Data Analytics II	3
Total Hours for Minor		18

Wealth Planning

Note: Students seeking a BBA Wealth Planning concentration cannot seek a Wealth Planning minor

Code	Title	Hours
FIN 2310	Financial and Investing Literacy	3
FIN 455	Portfolio Management and Wealth Planning	3
FIN 464	Principles of Investments	3
ACCT 324	Individual Income Tax	3
ACCT 310	Estate Planning	3
ACCT 410	Income Tax Planning	3
Total Hours		18