

ELEMENTS IN MARKETING CERTIFICATE

Admission Requirements and Guidelines:

1. Admission Criteria:

- Be currently enrolled in the Bachelor of Business Administration at TAMUT and in good academic standing

2. Grade Requirement:

- Earn a grade of "C" or higher in each certificate course to satisfy program requirements.

3. Course Transfer Policy:

- No external courses may be transferred into the certificate program.

For More Information Contact: Chair of the Business Division Requirements for the Certificate in Elements in Marketing

Code	Title	Hours
MKT 366	Marketing Promotion	3
MKT 467	Consumer Behavior	3
MKT 465	Sales Management	3
Total Hours		9