

BUSINESS (BUSI)

BUSI 1301. Introduction to Business. 3 Hours.

Open to non-business majors, this course introduces areas of accounting, computer information systems, economics, finance, marketing, management, and production. It furnishes an overview of subjects covered in more depth in more specialized business and economic courses.

BUSI 2301. Business Law. 3 Hours.

The purpose of this course is to expose the student to a broad range of legal concepts encountered in business environments, including torts, contracts real and personal property, sales transactions, commercial paper, negotiable instruments, agency, employer-employee relationships, business entities, insurance, landlord-tenant relationships, wills, trusts and inheritances. This course integrates the principles of Experiential Learning and meets the criteria for a project-based course.